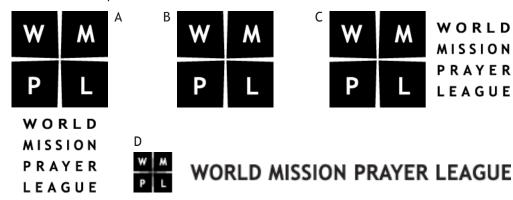
WMPL STYLE GUIDE | LOGOS, FONTS, COLORS

WMPL logos can be downloaded in a variety of colors, formats and configurations

WMPL LOGO VARIATIONS

A: Verticle B: Square C: Horizontal D: Wide Horizontal



WMPL LOGO SPACING

Please leave at least 1/4 inch spacing around logo.

WMPL LOGO FORMATS

FOR PRINT and PRESENTATION - EPS

EPS files can be inserted in all Microsoft Office software as well as Adobe software. EPS files are vector-based and not pixel-based. This allows for the files to be scaled with no loss of quality. It also allows a retention of transparency (eg. white logos can be placed on a color background).

FOR WEB ONLY - PNG

PNG files function online the same as jpegs while maintaining their transparency. They are pixel-based and will lose quality when resizing.

WMPL COLORS

Besides Black and White, WMPL is using two main colors, Green and Blue and one accent color, Red.

WMPL Green Dark	WMPL Blue Dark	WMPL Accent Red
RGB: 34,45,35	RGB: 30, 43, 81	RGB: 90, 39, 43
CMYK: 75,58,73,67	CMYK: 95, 85, 35, 40	CMYK: 41, 82, 67, 54
HEX: #222D23	HEX: #1E2B51	HEX: #5A272B
WMPL Green Light RGB: 67, 91, 71	WMPL Blue Light RGB: 44, 66, 121	

CMYK: 95, 84, 25, 11

WMPL FONTS

Times New Roman
Trebuchet MS

CMYK: 71, 45, 71, 35

HEX: #435B47

Font Variations: Times New Roman Regular

HEX: #2C4279

Times New Roman Italic
Times New Roman Bold
Times New Roman Bold Italic
TIMES NEW ROMAN CAPS
times new roman lowercase
Times New Roman Large
Times New Roman Small

Trebuchet MS Regular
Trebuchet MS Italic
Trebuchet MS Bold
Trebuchet MS Bold Italic
TREBUCHET MS CAPS
trebuchet ms lowercase
Trebuchet MS Large
Trebuchet MS Small